



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2014

Multiple District 4

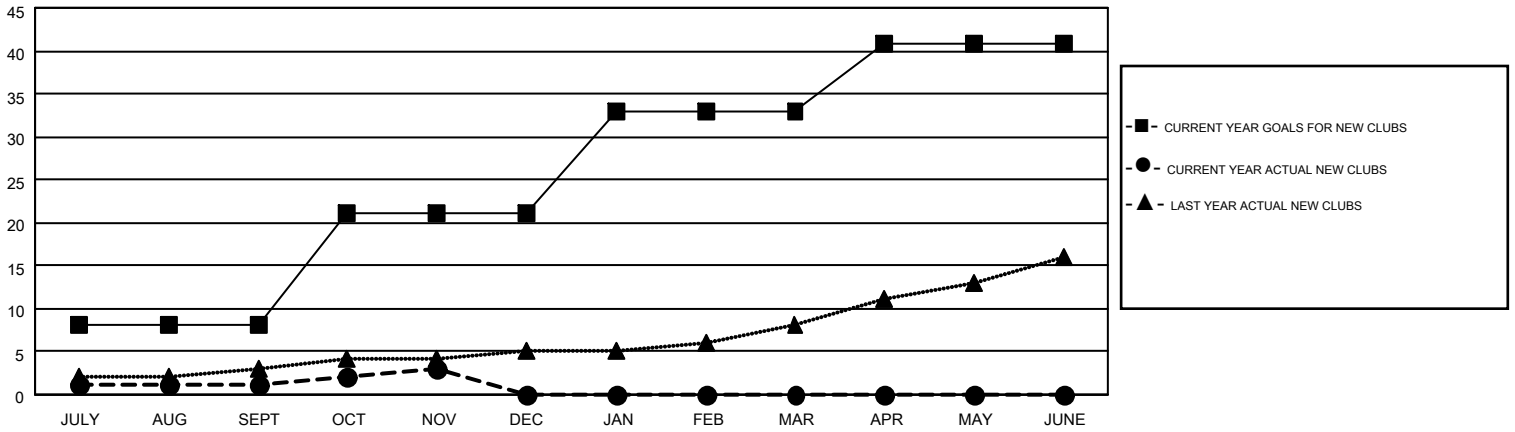
LOCATION: CALIFORNIA

GMT: GARY WONG

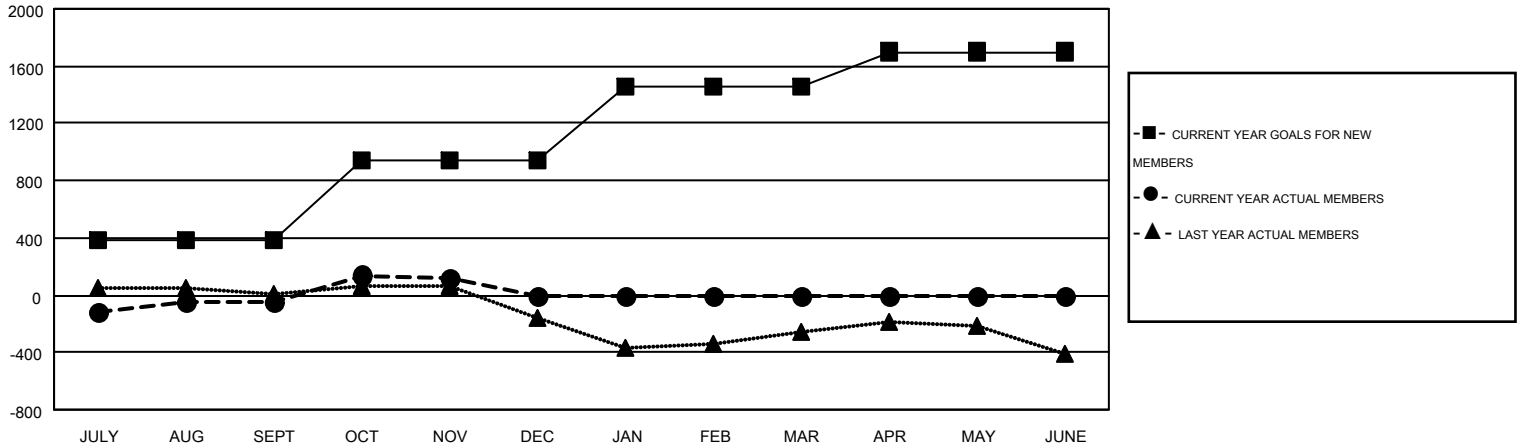
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	8	1	1	0	JULY/AUG/SEPT	385	837	886	-49
OCT/NOV/DEC	13	2	3	-1	OCT/NOV/DEC	555	591	417	174
JAN/FEB/MAR	12	0	0	0	JAN/FEB/MAR	514	0	0	0
APR/MAY/JUNE	8	0	0	0	APR/MAY/JUNE	246	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	380 CLUBS OF 726 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	13,554 (66.38%)		
DECEASED	128	FEMALE	6,865 (33.62%)		
CLUB CANCELLED	34	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	1,141			FAMILY UNIT MEMBERS	3,452
TOTAL	1,303			HEAD OF HOUSEHOLD	1,649
		NON-HEAD OF HOUSEHOLD	1,803		